

13th October 2018

**Invitation to the Annual Meeting of the German Friends of LSE in Stuttgart,
27th to 28th October 2018**

Dear Alumni, dear Friends,

Stuttgart, state capital of Baden-Württemberg, is the cradle of Germany's automobile industry and home to the headquarters of Mercedes-Benz, Porsche and numerous suppliers like Bosch. It is also (in)famous for its city-shaping railway project "Stuttgart 21", where the main station is converted into an underground through-station to shorten travel times. In addition to this, the city is the centre of the important Württemberg wine area and boasts the most productive mineral springs in Europe after Budapest. Stuttgart is also an art city, with a State Gallery best known for its impressive collection of 20th-century paintings and a well-known ballet company.

On **Saturday** afternoon, we will visit the Mercedes-Benz automobile exhibition and learn about the automobile history of the last century. With Germany's automobile industry facing increasing challenges from environmental regulators as well as innovative producers of electric vehicles emerging in the US (Tesla) and Asia (e.g. Geely), we will then discuss "the future of mobility" with an automobile expert.

In the **evening**, we will enjoy a 1 Michelin Star menu at the **Goldberg Restaurant**.

On **Sunday**, we will explore Stuttgart during a guided tour and finish the event with a traditional Swabian meal.

We cordially invite you and your partner to the annual meeting. Our tentative programme is:

Saturday, 27th October 2018

- 1.30 pm **Meet for a guided tour** at the Mercedes-Benz Museum
*Please note that due to traffic situation, travel to the museum might take longer
Mercedesstraße 100, 70372 Stuttgart, [website](#)*
- 2.00 pm **Guided tour** of Mercedes-Benz Museum "125 years of automobile history"
to ~4 pm *Mercedesstraße 100, 70372 Stuttgart, [website](#)*
- 4.00 pm **Coffee Break** at Restaurant of Mercedes-Benz Museum
Mercedesstraße 100, 70372 Stuttgart, [website](#)
- 7.00 pm **Reception** at Goldberg Restaurant
Guntram-Palm-Platz 1, 70734 Fellbach, [website](#)
- 7.30 pm **Presentation "The Future of Mobility"** by Elizabeth Hofvenschiöld, Future
Innovation Researcher at Daimler AG
Guntram-Palm-Platz 1, 70734 Fellbach, [website](#)
- 8.30 pm **Dinner** at Goldberg Restaurant, awarded with 1 Michelin star
Guntram-Palm-Platz 1, 70734 Fellbach, [website](#)



Sunday, 28th October 2018

10.45 am **Guided tour** of Stuttgart's famous sights

*Meeting Point: Musikpavillon in front of Neues Schloss (New Castle)
Schloßplatz 9/1, 70173 Stuttgart, [website](#)*

12.30 pm **Lunch** at Restaurant Alte Kanzlei

Schillerplatz 5A, 70173 Stuttgart, [website](#)

RESERVATION & PAYMENT INFORMATION

Children, friends and relatives are most welcome. The participation fee for members is 50 € and for non-members to 75 €. Children pay a reduced fee. Please contact us for details. The fee includes the guided tours, coffee break and dinner at the Goldberg restaurant. Drinks during the dinner and lunch on Sunday are not included.

Please register by Saturday, 20th October 2018 by sending the completed registration form to info@lsealumni.de. We kindly ask you to transfer the participation fee as soon as possible and no later than **by Monday, 22nd October** to our account: Deutsche Bank Düsseldorf, IBAN: DE57300700240612018200, BIC: DEUTDE33HAN, recipient: Freunde der LSE e. V., reference: Annual Meeting 2018.

If you have not transferred the money by then, your place may be cancelled. If you cancel your registration up to one week prior to the event, we will refund your fee.

ACCOMMODATION & TRAVEL

Please arrange travel and accommodation individually. A good overview of accommodations is available at hotel search engines. If you plan to take the train and tube, we recommend looking up suitable connections at [Deutsche Bahn's website](#) and [Stuttgart Tube Map](#).

Please contact us if you have any questions. We are looking forward to meeting you in Stuttgart.

Kind regards,

A handwritten signature in black ink that reads 'Pia Wagner' with a stylized flourish at the end.

Pia Wagner
President